

Public Relations

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The Legislature has requested the Board to make a report to the Public Education Appropriations Subcommittee on the programs and regulatory functions performed by Board staff during the upcoming 2016-17 school year. The Board is required to include an evaluation of which service functions could be passed on to local education agencies, regional service centers, or provided by the Board for a fee, and which service functions should remain at the state level.

On or before July 1, please send your Section’s completed form to Cybil Prideaux by e-mail (Cybil.Prideaux@schools.utah.gov).

Short Description of Program or Initiative	Who is Mandating the program or Initiative? (Federal law, State law, Board rule, or Internal staff decision/LEA request)	Federal Citation, Utah Code Section, or Board Rule	Is the Program or Initiative considered Regulatory or Service Oriented
Provide notice of public meetings of Utah State Board of Education and other appropriate organizations under the State Board (e.g., Charter School Board, State Rehabilitation Counsel, Utah Professional Practices Commission)		UCA 52-4-402 (Open and Public Meetings Act).	
Prepare and distribute State Superintendent of Public Instruction’s annual report		UCA 53A-1-301 (Administration of Public Education)	
Record and make available audio portions of meetings of Utah State Board of Education and Utah State Charter School Board		UCA 52-4-203 (Open and Public Meetings Act)	
Promulgate new policies, policy changes, and direction of the Utah State Board of Education through all useful communication channels to appropriate audiences.			
Promulgate Utah public school student performance through all useful communication channels to appropriate audiences		UCA 53A-1-6 (Administration of Public Education at the State Level)	
Promulgate Utah public school financial data through all useful communication channels to appropriate audiences			

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<p>Assist government agencies, media outlets, researchers and the general public in finding and understanding school performance and financial data related to Utah’s public school system.</p>			
<p>Monitor institutional and public reaction to Utah’s public education system.</p>			
<p>Intervene in public discussions when there are inaccuracies about Utah’s public school system.</p>			
<p>Ensure elected policy makers and appointed policy enactors are aware of public concerns, questions, or compliments about Utah’s public school system.</p>			
<p>Provide public relations counsel to Utah State Board of Education members and agency personnel</p>			
<p>Apprise agency personnel of work-related resources and directives that apply to them.</p>			
<p>Assist local education agencies and related public education groups (e.g., school principal groups, school superintendent groups, Utah Education Network) with public relations-related work as needed.</p>			
<p>Work with public affairs representatives from other state agencies as needed.</p>			

